



ZA Digital Solutions

Copyright and Brand Use

Official Legal Document

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1. Ownership

Unless otherwise stated, materials made available under ZA Digital Solutions are owned by ZA Digital Solutions or used under available rights.

Where third-party rights, open-source elements, licensed assets, or external materials are used, they remain subject to their respective ownership position, license terms, attribution conditions, or other applicable rights framework.

2. Copyright and Rights Reservation

All rights not expressly granted remain reserved.

A purchase, download, access event, delivery, or other interaction does not transfer ownership of ZA Digital Solutions materials.

Any ownership transfer must be expressly stated to the limited extent allowed under the applicable license, product terms, service terms, transaction-specific terms, access terms, or other written permission.

Any permitted access or use remains limited to the scope, purpose, duration, and conditions expressly stated for the relevant product, service, file, material, or offering, and does not create any broader ownership or control interest.

No broader right of possession, reuse, control, or claim will arise except to the extent expressly stated in applicable terms.

No broader assignment, transfer, waiver, surrender, release, or other relinquishment of rights will be implied merely because a file, product, service, digital resource, or access was made available, delivered, or otherwise provided to you.

The same applies whether the relevant material or access was displayed, transmitted, or made available through an authorized method or delivery process.

3. Categories of Protected Materials

Unless expressly stated otherwise, the following categories illustrate the kinds of materials, outputs, and identity elements that may be protected in connection with ZA Digital Solutions and its related offerings, materials, or presentation.

Protected materials may exist whether a relevant item is made available publicly or privately, directly or indirectly, temporarily or permanently, through a page, restricted area, delivery flow, account, or download method.

A material may remain protected whether it appears in complete form, partial form, revised form, excerpted form, preview form, branded form, or another recognizable form connected to ZA Digital Solutions.

A. Written and text-based materials

- written content;
- documents;
- templates;
- guides;
- product text;
- explanatory text;
- distinctive phrasing or written structures prepared by ZA Digital Solutions.

Written and text-based materials may include wording, headings, notices, instructional text, legal text, policy text, support text, user-facing copy, and other written expression prepared or presented by ZA Digital Solutions in connection with its materials, products, services, or pages.

Protection may apply not only to complete documents, but also to excerpts, short-form text, section titles, recurring wording, and other written forms that reflect authorship or presentation choices made by ZA Digital Solutions.

B. Digital products and downloadable materials

- files;
- packs;
- downloadable resources;
- access-controlled materials;
- product outputs made available under the applicable license.

Digital products and downloadable materials may include structured files, downloadable resources, controlled-access materials, bundled deliverables, licensed outputs, prepared digital assets, and other electronically delivered or electronically accessible materials made available by ZA Digital Solutions.

Such materials may be made available in connection with a product, service, transaction, or authorized use.

C. Visual and presentation materials

- logos;
- favicon assets;
- banners;
- profile visuals;
- design elements;
- layout-specific identity materials;
- document or product presentation materials.

D. Brand and identity materials

- the ZA Digital Solutions name;
- profile identity elements;
- page identity elements;
- recognizable business or public identity materials;
- other distinctive identity elements.

Brand and identity materials may include the ZA Digital Solutions name, source identifiers, naming elements, profile identifiers, page identifiers, identity signals, commercial source markers, and other distinctive materials associated with the identity, recognition, presentation, public-facing appearance, reputation, or market-facing presence of ZA Digital Solutions.

The categories listed in this Section are not mutually exclusive and are not exhaustive. A protected item may fall within more than one category at the same time where its nature, content, use, preparation, arrangement, structure, presentation, labeling, form, or relationship to ZA Digital Solutions reasonably supports that classification in the relevant context.

The absence of a specific example from one category does not mean that the relevant material is excluded from protection or falls outside the intended scope of this Section.

4. Brand and Identity Position

The ZA Digital Solutions name, logos, visual identity materials, presentation elements, and related identity assets are not transferred by default merely because a customer purchases, receives, or accesses a product or service.

Except to the limited extent expressly allowed for a specific purpose, no purchase, delivery, access event, or other interaction grants any right to use ZA Digital Solutions identity materials as if they were your own or as if they were available for general reuse.

5. Permitted Referential Use

Accurate and non-misleading referential mention of ZA Digital Solutions may be permitted, including:

- describing a purchase or prior use;
- linking to a public page;
- identifying the source of a product, file, or material;
- making a factual reference to ZA Digital Solutions.

Such referential mention must remain limited to what is reasonably necessary for the specific factual or descriptive purpose and must not be presented in a way that overstates the nature, scope, or significance of any relationship with ZA Digital Solutions.

A permitted reference must remain accurate in substance, proportionate in form, and free from misleading wording, misleading placement, or misleading surrounding context. It must also avoid creating unnecessary prominence or an inflated impression of recognition, status, or association beyond what the actual facts reasonably support.

This does not authorize endorsement claims, visual imitation, impersonation, brand borrowing, logo reuse, or reuse of protected assets beyond what is reasonably necessary for the specific referential purpose. It also does not authorize any use that suggests sponsorship, approval, affiliation, partnership, or continuing connection where no such position actually exists.

It also does not permit any use that blurs source identity or creates a misleading impression as to origin, status, or relationship.

6. Prohibited Use

Without express permission, you must not:

- copy, republish, or reproduce materials beyond the granted license;
- redistribute, resell, sublicense, or repackage files or assets;
- use the ZA Digital Solutions name in a misleading or unfair way;
- use visuals, logos, identity assets, or presentation elements as your own;
- impersonate ZA Digital Solutions or suggest false affiliation or endorsement;
- use materials in deceptive, abusive, infringing, unlawful, or improper contexts;
- use content or presentation as a basis for copying or imitation;
- remove rights notices, identity markers, or source indicators misleadingly.

You must not use ZA Digital Solutions materials or assets in a way that blurs the distinction between the identity of ZA Digital Solutions and your own identity, offering, page, service, or commercial presence.

7. Relationship to License and Offering-Specific Terms

Some products or services may include additional rights notices, access restrictions, license remedies, attribution rules, scope-specific permissions, use limitations, eligibility conditions, delivery conditions, usage requirements, or other offering-specific terms.

Those additional terms may supplement this document or apply more specifically to the relevant offering for the point they directly address.

Where an offering includes more specific language about access, use, attribution, scope, delivery, limits, or related conditions, that language should be read together with this document and applied to the issue it specifically governs.

No broader right will be implied beyond the scope of the more specific term. A specific permission, exception, allowance, or limited use position for one offering does not apply to another unless expressly stated in applicable terms or other written permission.

Nothing in such offering-specific terms should be read to expand rights beyond what is expressly granted for the relevant offering. Any permission, allowance, or use position remains limited to the scope, conditions, and context expressly stated for that offering.

8. Enforcement and Protective Steps

If ZA Digital Solutions becomes aware of unauthorized copying, redistribution, reposting, resale, impersonation, misuse, misleading use, or other unauthorized handling of its materials, identity elements, digital content, or related protected assets, it may take protective steps, including:

- access restriction;
- license suspension or termination;
- refusal of further service;
- takedown requests;
- requests for correction, removal, or attribution adjustment;
- other protective or enforcement measures permitted under applicable terms or law.

ZA Digital Solutions is not required to monitor everything continuously, investigate every case fully, or take identical action in every situation, circumstance, or category of matter.

9. No Waiver by Delay or Selective Action

A delay in enforcement, a selective response, an informal warning, or a decision not to act in one case does not waive ZA Digital Solutions rights in another case.

10. Legal Rights Preserved

Nothing in this document limits any rights, remedies, or protections that cannot legally be excluded under applicable law.

11. Language and Interpretation

The English version of this document is the primary reference version.

Any translation provided now or later is for convenience, accessibility, or broader understanding only. If a material conflict, ambiguity, or inconsistency arises between a translation and the English version, the English version will prevail, unless applicable law requires otherwise.

Where a current version of this document is made available on an official ZA Digital Solutions website, page, or publication point, that published version should be treated as the latest reference version.